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Pricing Guide

BESPOKE DESIGN STATIONERY + WEDDING DAY PAPER

PAPERTREE
— studio —
EST. 2012
STATIONERY & DESIGN CO.





"You must give everything to make your life as beautiful as the dreams that dance in your imagination."

-ROMAN PAYNE

Papertree Studio is a custom stationery boutique and design studio offering beautifully created paper goods including wedding invitations, stationery and so much more. Your wedding invitations set the tone for your wedding day. They give your guests a glimpse as to what your big day will be like. At Papertree we obsess over the details — but in a good way of course! We truly feel like an invitation should reflect who the couple is and portray what their guests can expect at their wedding. We offer an array of printing methods from foil stamping to digital printing and each suite is crafted to be truly unique on premium, luxe paper. We collaborate with our couples every step of the way to make sure the experience with Papertree is seamless and the final product is exceptional.

We feel incredibly blessed that we are able to create art every day and even more blessed to create art for others. This has been our dream for as long as we can remember. The most important thing to us is that our couples are in love with their invitation so it is our promise you will not be disappointed.

Please check out all of our work at papertreestudio.net.

XOXOXO,

christy howton

Owner | Creative Director



How to Begin

I. THE CONSULTATION

Congratulations on your engagement! The first step in our invitation journey is to set up a time to chat or meet in person. We will talk about what you are looking for in a suite, colors you plan to use, styles you love and what the overall look is that you want for your Big Day.

II. THE PROPOSAL

Once we have an idea of what you are looking for, we will create an estimate for you to review. We require a 50% deposit to begin the design process (we have to pay for a lot of the services and products for your suite up front). Once we have a deposit and signed contract, we will send you a timeline to review. The timeline will keep us on track throughout the process. I will also send you some sample documents to help with your choice of wording for your pieces.

III. WHAT WE NEED

We will ask you to send us all your wording for your invitation and other pieces so we can get started on your designs.

IV. THE DESIGN PROCESS

Once we have all the information from you we will design your invitation. Papertree will send you a PDF proof of 2-3 design options to review. If you don't love anything, please let us know. We will be happy to send some more options...we want our couples to fall in love with their invitation suite and will not settle for less. Once the invitation is designed we will design the accompanying pieces for you to review.

V. FINAL APPROVAL

Once you are madly in love with your invitation suite we are ready for printing! We will ask you to approve your proof by signing it and returning it to us (you can take a photo and email it, works for us!). It is VERY IMPORTANT to proofread all the pieces in your suite. We are not responsible for any errors after the suite is approved and in production. We will also send you a final invoice at this time. Once we are all set we will ask for the remaining balance that is due and send your invitation off for final printing. Standard flat printing takes 2 weeks plus an additional 2 weeks for assembly. Specialty printing takes 4 weeks plus an additional 2 weeks for assembly. All packages are shipped via FedEx and you will receive a tracking number. Please refer to your timeline provided to know when to expect your finished invitation suite. *Rush orders are available, contact us for pricing.

Printing 101

Below are some descriptions about the different printing methods offered at Papertee Studio

DIGITAL/FLAT PRINTING

Endless options for colors! Digital printing is a combination of tiny little dots printed flat on paper to make letters and designs. It is the most cost effective way to print but looks beautiful when printed on the correct paper stock.

THERMOGRAPHY PRINTING

The ink on thermography printing is raised off of the paper. It looks very similar to engraving but the back of the paper remains flat and the ink has a little bit of gloss to it. Thermography printing is done by heating the ink on the page to raise the lettering or design. This looks great on a linen or uncoated paper stock (and can't be done on metallic stock). One thing to note with thermography, it can only be done with dark ink on light paper.

LETTERPRESS PRINTING

Your design is pressed into a beautiful cotton paper stock with ink (or not!). A plate is created of the design which is hand set and pressed into the paper. Each ink color requires its own plate (which is why there is another cost associated with additional ink colors).

HOT FOIL PRESS PRINTING

Foil press printing is very similar to letterpress printing in that your design is pressed into the paper. With foil press printing a metal plate is needed and the machine uses heat to press the metallic sheet into the paper. The pricing for foil press is a little more expensive because the plate cost is a bit higher.

Envelope Printing

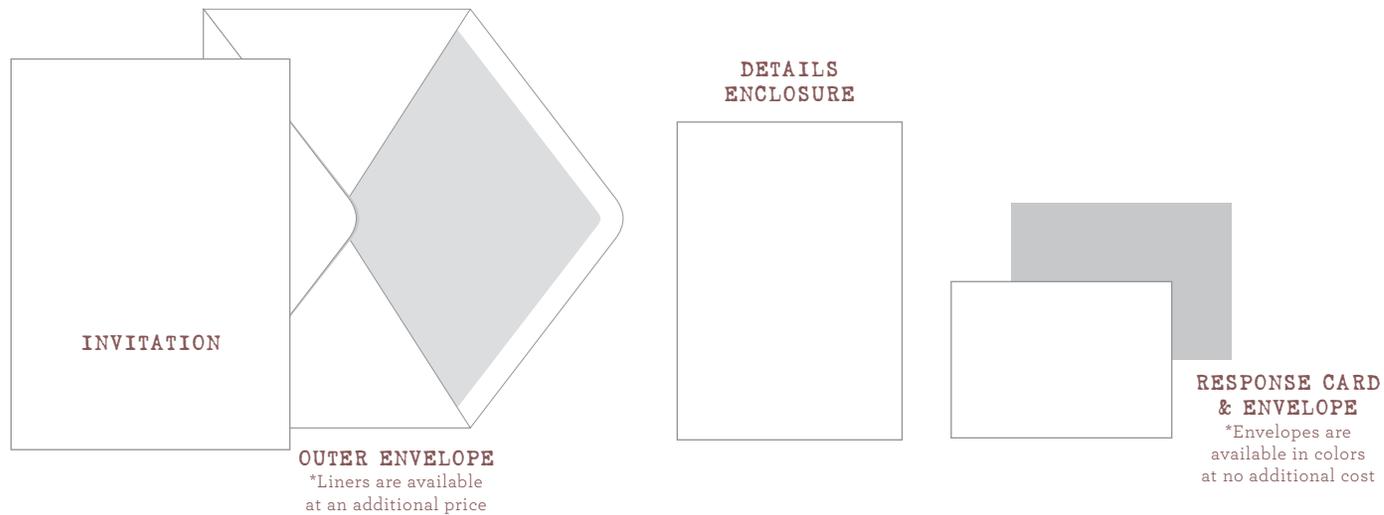
We are happy to offer envelope printing. Printing services include foil, letterpress, and flat printing for the return addresses and reply envelope addressing. We also offer flat printed guest addressing. We will supply you with 10% extra envelopes should you choose to address them yourself.

**Please keep in mind that if you choose a dark colored envelope we will have to use white ink printing, letterpress or foil the return address and opt for calligraphy for the guest addresses. Please inquire for pricing.

Sample documents for setting up your addresses are available. Please inquire and we will send over a template.

Packages Include

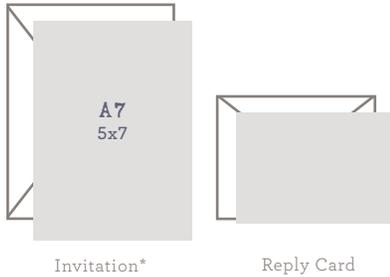
Below are the pieces that we include in our 5 piece packages. 4 piece packages include an invitation + envelope, response card + envelope.



For envelope color options please check out our paper + color guide.

Card Sizes

WEDDING INVITATIONS

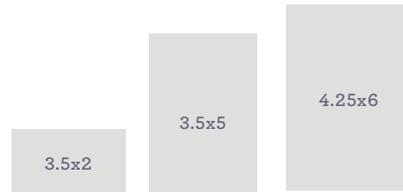


Invitation*

Reply Card

ENCLOSURE CARDS

Details: Website, Accommodations, Reception, Directions, Map, Rehearsal Dinner, Brunch, etc.

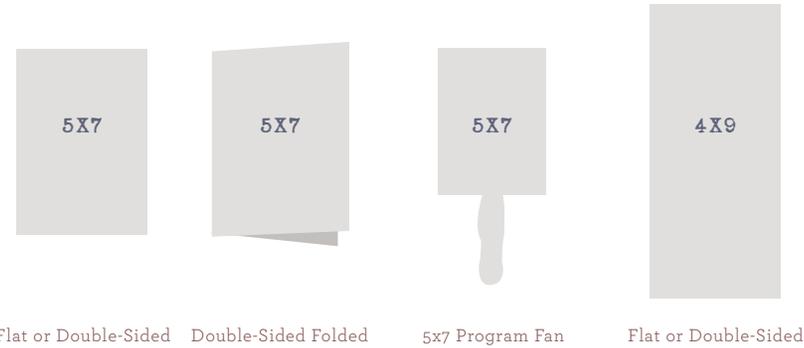


3.5x2

3.5x5

4.25x6

CEREMONY PROGRAMS



5X7

5X7

5X7

4X9

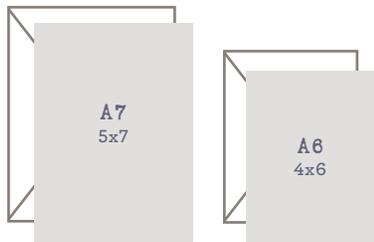
Flat or Double-Sided

Double-Sided Folded

5x7 Program Fan

Flat or Double-Sided

SAVE THE DATE



A7
5x7

A6
4x6

PAPER BELLYBAND



11x2

MONOGRAM SEAL



2.5

TABLE NUMBERS AND ESCORT CARDS

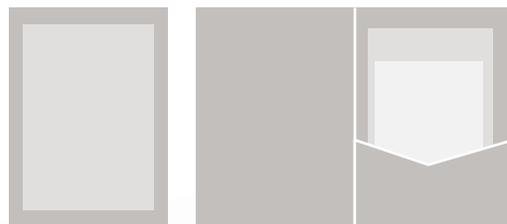


5X7

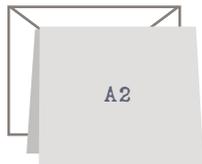
Folded Escort Card

Flat Escort Card

WEDDING INVITATIONS



FOLDED THANK YOU CARDS



A2

TAGS



*Many of our bespoke invitations are slightly larger, 5.25x7.25 and fit into an outer A7 envelope. This is included in your pricing at no additional charge.

Bespoke Design

PACKAGES

DIGITAL SUITE

Includes a digital/flat invitation + outer envelope, response card + envelope, details card.

In-house paper selection included with options for white, natural white or cream.

Includes your response envelope with address digitally printed and outer envelope with your return address digitally printed on the back flap in colors of your choice.

5 piece digital suite package: \$10.50/suite

THERMOGRAPHY SUITE

Includes a thermography invitation + outer envelope, thermography response card + envelope, thermography details card.

In-house paper selection included with options for white, natural white or cream.

Includes your response envelope with address digitally printed and outer envelope with your return address digitally printed on the back flap in colors of your choice.

5 piece digital suite package: \$17.00/suite

**Cannot offer thermography on metallic paper stock or with light color inks*

***May include digital printing along with the thermography printing.*

LETTERPRESS SUITE

Includes a 1-color letterpress invitation + outer envelope, 1-color letterpress response card + envelope, 1-color letterpress details card.

In-house paper selection of 110lb Crane's Lettra fluorescent or pearl (natural white). Other colors options are available, please inquire.

Includes your response envelope with address digitally printed and outer envelope with your return address digitally printed on the back flap in colors of your choice.

5 piece letterpress suite package: \$24.50/suite

**May upgrade to thick 220lb, see embellishments pricing grid*

FOIL PRESS SUITE

Includes a 1-color foil press invitation + outer envelope, 1-color foil response card + envelope, 1-color foil details card.

In-house paper selection included with options for white, natural white or cream. Other colors options are available, please inquire.

Includes your response envelope with address digitally printed and outer envelope with your return address digitally printed on the back flap in colors of your choice.

5 piece foil suite package: \$26.50/suite

**May include digital printing along with the foil press.*

***May upgrade to thick 220lb, see embellishments pricing grid*



We have many choices of colors for envelopes for our bespoke invitation suites

**Prices subject to change. Price is locked in once you submit a deposit.*

Bespoke Design

PACKAGES

MIXED MEDIA

THERMOGRAPHY + DIGITAL

Includes a thermography invitation + outer envelope, digital response card + envelope, digital details card. In-house paper selection included with options for white, natural white or cream.

Includes your response envelope with address digitally printed and outer envelope with your return address printed digitally on the back flap in colors of your choice.

5 piece thermography + digital suite package: \$12.50/suite

**Cannot offer thermography on metallic paper stock or light color inks*

***May include digital printing along with the thermography printing.*

LETTERPRESS + DIGITAL

Includes a 1-color letterpress invitation + outer envelope, digital response card + envelope, digital details card.

Printing on 110lb Crane's Lettra fluorescent or pearl (natural white) cotton paper stock for the invitation and 90lb for the enclosure cards. Other colors options are available, please inquire.

Includes your response envelope with address digitally printed and outer envelope with your return address printed digitally on the back flap in colors of your choice.

5 piece letterpress + digital suite package: \$15.50/suite

**May upgrade invitation to thick 220lb, see embellishments pricing grid*

FOIL + DIGITAL

Includes a 1-color foil pressed invitation, digital response card + envelope, digital details card.

Printing on any in-house paper stock. Other colors options are available, please inquire.

Includes your response envelope with address digitally printed and outer envelope with your return address printed digitally on the back flap in colors of your choice.

5 piece foil + digital suite package: \$16.50/suite

**May include digital printing along with the foil press.*

**May upgrade invitation to thick 220lb, see embellishments pricing grid*

LUXE TORN EDGE SUITE

We have had a lot of interest in our natural torn edge paper suites. We are excited to offer two different options to achieve this look.

Option 1: We can digitally print on handmade, textured parchment paper with torn edges. This paper comes in two different weights. This option is only available for digital printing at this time.

Option 2: Print on any in-house paper and send to a finishing company to create the same effect. The finishing is called feathering and is a beautiful addition to your suite. This option is available for all printing methods.

*The Luxe Torn Edge is an upgrade option to any suite:
\$150/piece in your suite (ie. \$150 for your invitation,
\$150 for your response card, etc)*



We have many choices of colors for envelopes for our bespoke invitation suites

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Bespoke Design

A ' L A C A R T E

SMALL ENCLOSURE CARD

	50	75	100	125	150	175
Digital/Flat Printing	\$100	\$125	\$150	\$175	\$200	\$225
Thermography	\$125	\$175	\$225	\$275	\$325	\$375
Letterpress-1 Color	\$150	\$200	\$250	\$300	\$350	\$400
Foil-1 Color	\$175	\$225	\$275	\$325	\$375	\$425

LARGE ENCLOSURE CARD

Digital/Flat Printing	\$150	\$175	\$200	\$225	\$250	\$275
Thermography	\$225	\$250	\$275	\$300	\$325	\$350
Letterpress-1 Color	\$225	\$275	\$325	\$375	\$425	\$475
Foil-1 Color	\$275	\$325	\$375	\$425	\$475	\$525

THANK YOU CARDS (FOLDED) Blank envelope with choice of color included

Digital/Flat Printing	\$112 ⁵⁰	\$168 ⁷⁵	\$225	\$281 ²⁵	\$337 ⁵⁰	\$393 ⁷⁵
Thermography	\$530	\$675	\$825	\$975	\$1,125	\$1,265
Letterpress-1 Color	\$275	\$325	\$375	\$425	\$475	\$525
Foil-1 Color	\$325	\$375	\$425	\$475	\$525	\$575

**Prices subject to change. Price is locked in once you submit a deposit.*

Bespoke Design

A ' L A C A R T E

SAVE THE DATE POSTCARD

50 75 100 125 150 175

Digital/Flat Printing	\$87 ⁵⁰	\$131 ²⁵	\$175	\$218 ²⁵	\$262 ⁵⁰	\$306 ²⁵
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SAVE THE DATE/BRIDAL SHOWER/ENGAGEMENT PARTY FLAT CARD

Blank envelope with choice of color included

Digital/Flat Printing	\$137 ⁵⁰	\$206 ²⁵	\$275	\$343 ⁷⁵	\$412 ⁵⁰	\$481 ²⁵
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Thermography	\$150	\$225	\$300	\$375	\$450	\$525
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Letterpress-1 Color	\$300	\$350	\$400	\$450	\$500	\$550
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Foil-1 Color	\$350	\$400	\$450	\$500	\$550	\$600
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**Prices subject to change. Price is locked in once you submit a deposit.*

Bespoke Design

ENVELOPES

RESPONSE ENVELOPE PRINTING

	50	75	100	125	150	175
Digital/Flat Printing	\$12 ⁵⁰	\$18 ⁷⁵	\$25	\$31 ²⁵	\$37 ⁵⁰	\$43 ⁷⁵
Thermography	\$45	\$68	\$70	\$83	\$95	\$108
Letterpress-1 Color	\$75	\$75	\$125	\$175	\$225	\$275
Foil-1 Color	\$100	\$100	\$150	\$200	\$250	\$300

RETURN ADDRESS PRINTING

Digital/Flat Printing	\$12 ⁵⁰	\$18 ⁷⁵	\$25	\$31 ²⁵	\$37 ⁵⁰	\$43 ⁷⁵
Thermography	\$45	\$68	\$70	\$83	\$95	\$108
Letterpress-1 Color	\$75	\$75	\$125	\$175	\$225	\$275
Foil-1 Color	\$100	\$100	\$150	\$200	\$250	\$300

GUEST ADDRESSING *Only available in digital printing, please inquire about calligraphy options

Digital/Flat Printing	\$75	\$112 ⁵⁰	\$150	\$187 ⁵⁰	\$225	\$262 ⁵⁰
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**White ink digital printing is available for the return address and response envelope, please inquire for pricing*

**Prices subject to change. Price is locked in once you submit a deposit.*

Bespoke Design

A ' L A C A R T E

EMBELLISHMENTS	50	75	100	125	150	175
Blank Inner Envelope	\$25	\$40	\$65	\$80	\$105	\$125
Inner Envelope Flat/Digital Printing	\$50	\$75	\$100	\$125	\$150	\$175
Bellyband Flat Paper	\$25	\$50	\$75	\$100	\$125	\$150
Bellyband Ribbon or Twine	Dependent on ribbon chosen; please inquire about options					
Paper Seal	\$25	\$50	\$75	\$100	\$125	\$150
Tag with String	\$50	\$75	\$100	\$125	\$150	\$175
Wax Seal	\$165	\$195	\$225	\$255	\$285	\$315
Invitation Backing	\$100	\$150	\$200	\$250	\$300	\$350
Edge Painting (only on 220lb paper)	\$175 per 100 pieces					
Envelope Liner	\$50	\$75	\$125	\$175	\$225	\$275
Pocket Envelopes (5x7)	\$118	\$175	\$235	\$295	\$350	\$412
Upgrade to Thick 220lb Paper	Add \$125 to price of card (only available for letterpress + foil options)					



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Bespoke Design

A ' L A C A R T E

WEDDING DAY PAPER *price is per piece; all digitally printed*

Menus (4x9, 5x7, 6x6)	\$2 each
Menus (circle)	\$3 each
Programs (flat, double-sided)	\$2.50 each
Escort Cards (flat or folded)	\$1.50 each
Table Numbers	\$3 each
Welcome Notes	\$2.50 each
Hang Tags	\$2 each
Seating Chart or Large sign, 18x24; 24x36 (not framed)	\$125 each
Seating Chart or Large sign, 18x24; 24x36 (mounted on foam core)	\$175 each
Any Small Signage (4x6 or 5x7)	\$3 each
Any Medium Signage (8x10)	\$4 each
Tented Signage	\$4 each



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Faj's

HOW MUCH POSTAGE DO I NEED FOR MY INVITATIONS?

Before putting postage on your invitations you must take a finished suite to the post office to get weighed. Wedding invitations typically weigh more than a first class stamp. For your response envelope, a forever stamp is perfect.

WHERE CAN I FIND VINTAGE STAMPS?

We use Verde Studio and TreasureFox on Etsy. Both shops will curate a collection of stamps to fit the style of your invitation suite.

SHOULD I HAVE MY INVITATIONS HAND CANCELLED?

YES! This ensures that your invitations will not go through the machine at the post office.

WHEN SHOULD I PLACE MY SEMI-CUSTOM ORDER?

Typically a Collection order takes about 8 weeks to order and print.

WILL YOU ASSEMBLE MY INVITATIONS?

Sure! Inquire about pricing.

WHAT TYPES OF PAYMENT DO YOU ACCEPT?

For Custom Design Orders: We require a 50% deposit for custom suites that will be applied to your final order. The final payment is due when suite is sent to press.

Payment Methods: We accept checks, cash and credit cards through Intuit Payments and Square. Payments made on this website are through Stripe. All transactions are completely secure. Checks are made out to Papertree Studio and mailed to the address on your invoice.

DO YOU OFFER ENVELOPE PRINTING?

Yes, of course! We can print the return address and addressee on each envelope in a matching font and color from the invitation along with a coordinating design from the invitation for a starting cost of \$1.50/envelope. We require an Excel document of your guest list as we will print your envelopes exactly as the names appear on that list. Please see the Helpful Guides page for a template guide.

WHAT IS YOUR RETURN POLICY?

Due to the custom nature of our products, all sales are final. Please check your final digital proof very carefully before approving it, as we are not responsible for any mistakes made by you and do not offer refunds or reprints free of charge should errors occur (after receiving approval of your final proof via email).

CAN YOU SEND ME SAMPLES OF YOUR INVITATIONS?

Of course! Contact us for more information or to set up a free consultation.

CAN YOU SEND SAMPLES OF THE SWATCHES?

Of course! Just email us and we will send you some color samples.

ARE YOU ABLE TO RUSH ORDERS?

Rush orders are available for \$225. Please mention this during your consultation. Rush services are anything booked after the 12 week mark for your event.

CAN YOU MAIL MY INVITATIONS FOR ME?

No, we do not offer mailing services at this time.